

THE DIRECTOR OF CENTRAL INTELLIGENCE

WASHINGTON, D. C. 20505

6 February 1979

National Intelligence Officers

MEMORANDUM FOR: Deputy Director, NFAC
FROM: [REDACTED]
SUBJECT: Appearance Before the Board of Directors,
Advertising Council, Inc.

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1. I have been requested by Herb Hetu to brief the Board of Directors of the Advertising Council, Inc., on the subject of "New Relations with the People's Republic of China and Continuing Relations with Taiwan." The briefing is to be in New York City on Thursday, 8 February.

2. I will be identified as a State Department Foreign Service Officer on detail to the CIA as NIO for China, National Foreign Assessment Center. My presence has been requested due to my familiarity with the history of United States normalization of relations with China, and also in response to a general request from State that I speak to groups such as this as circumstances permit.

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Attachment:
Memo

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[REDACTED]

DD/NFAC

9 FEB 1979

Date

DISAPPROVED:

DD/NFAC

Date

SUBJECT: Appearance Before the Board of Directors,
Advertising Council, Inc.

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6 February 1979

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MEMORANDUM FOR: [REDACTED]

National Intelligence Officer for China

FROM:

Herbert E. Hetu
Director of Public Affairs

SUBJECT:

Your Appearance Before the Board of Directors,
Advertising Council, Inc.

1. The Board of Directors of the Advertising Council, Inc., is delighted that you will speak at their luncheon on Thursday, 8 February. The luncheon will take place at the Hotel Pierre, Regency Suite, 5th Avenue and 61st Street, New York City.

2. Collingwood (Colly) J. Harris, Associate Director, Washington Office, and Campaigns Manager, heard you speak at the Pentagon on Friday, 2 February, on "New Relations with the Peoples Republic of China and Continuing Relations with Taiwan," and would like you to make the same address to this group. I presume it was an unclassified forum as the Ad Council will of course be.

3. They ask that you be at the hotel by 1215. A reception will be held until approximately 1250 and lunch will be served from 1250 to 1330. Your speech and question and answer session will begin at 1300 and last until approximately 1415. You will be introduced by John P. Kelley, Chairman of the Board. They expect approximately 50-60 attendees. The press is not invited and they consider the speech "off the record." However, I would advise you to consider anything you say as totally on the record, to this group and any other you address outside the Agency.

4. Attached is the Advertising Council's 1977-78 Report which lists the members and officers of the Board.

5. Either Colly Harris or Lew Shollenberger, Vice President of the Advertising Council, will accompany you to New York on the 10 a.m. shuttle. One will call your office to work out details. This is an excellent group for you to address and we are pleased you have accepted.

[REDACTED]
Herbert E. Hetu

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Attachment: a/s

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Approved For Release 2004/12/22 : CIA-RDP83B00100R000300080020-4

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